

THE *Alice Springs* CHRISTMAS SHOW



**SANTA**

**Sponsorship  
Prospectus  
23 November 2024**

# Celebrating 4 years of community spirit

The Alice Springs Christmas Show focuses on giving back to the community. Established during the Covid pandemic to support the Central Australian Show Society, the Christmas Show combines festive spirit with complimentary activities and market stalls.

With more than 3,000 attendees, over 40 market stalls, and various free family activities—such as photos with Santa, water play, a bouncy castle, and plaster painting—CASS collaborates closely with Apex Central Australia to offer free icy poles.

## Sponsorship Levels



**Parcel Service** Competition Sponsorship: \$50/ \$100 or \$.....  
Please nominate a competition section or individual category:

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**Rudolf:** \$200 sponsorship – general Christmas Show sponsorship.



**Head Elf:** \$500 sponsorship – presented by ‘your business here’ for one activity – Christmas Bouncy Castle, Letters to Santa, Alice Springs Reptile Centre or plaster painting



**Santa:** Large activity sponsorship – these are provided free to the community, and will include naming rights for your business.

- Mechanical Surfboard – \$1400
- Windrush – \$2650



*Come*  
and kick off Christmas with us!

# 2024 Sponsorship Application

Business name: \_\_\_\_\_

Contact Details	Sponsorship Level
Name: _____ Email: _____ Phone: _____ ABN: _____	<input type="checkbox"/> Parcel Service <input type="checkbox"/> Rudolph <input type="checkbox"/> Head Elf <input type="checkbox"/> Santa Please complete the relevant section below
Parcel Service Competition Section	Head Elf
<input type="checkbox"/> Art <input type="checkbox"/> Horticulture <input type="checkbox"/> Cooking <input type="checkbox"/> Photography <input type="checkbox"/> Craft <input type="checkbox"/> Specific Category <input type="checkbox"/> Hobbies                      _____	<input type="checkbox"/> Letters to Santa <input type="checkbox"/> Alice Springs Reptile Centre <input type="checkbox"/> Plaster Painting
Santa	Additional Information
<input type="checkbox"/> Christmas Castle <input type="checkbox"/> Windrush <input type="checkbox"/> Mechanical Surfboard  <input type="checkbox"/> Yes! I will provide banner one week prior to the Alice Springs Show.	<input type="checkbox"/> Yes! I have attached our logo. <input type="checkbox"/> Yes! I have attached our Public Liability. <input type="checkbox"/> Yes! I agree to the Sponsorship terms. <input type="checkbox"/> Yes! I will provide a brief description of my business to be used for promotions.
Payment Details	What We Offer
<input type="checkbox"/> Please Invoice <input type="checkbox"/> Please charge my credit card as follows: Name on card: _____ Card numbers: _____ Expiry: _____ CCV: _____	All sponsors will receive the below: <ul style="list-style-type: none"><li>• Social media recognition</li><li>• Listed on Website</li><li>• Logo placed around Christmas Show</li><li>• Banner at Christmas Show (Head elf and Santa sponsors only)</li></ul>

## Thank You!

THE Alice Springs CHRISTMAS SHOW

Thank you for your support of the Alice Springs Christmas Show, our sponsors make our Show possible!





## Yellow BRICK ROAD START



The Show is coordinated by the Central Australian Show Society (CASS), an incorporated association with a dynamic volunteer management committee. Their mission is to promote, encourage and assist the development of agriculture, pastoral, horticulture, viticulture, commercial, mineral, industrial, cultural, handicraft, artistic and tourism pursuits in Central Australia.

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## Our Team & Committee

### **Andrew Barrett**

President

[president@alicespringsshow.com.au](mailto:president@alicespringsshow.com.au)

### **Holly Russell**

Event Manager

[cass@alicespringsshow.com.au](mailto:cass@alicespringsshow.com.au)

### **CASS Councillors**

Craig Whan – Vice President

Rachel Jericho – Vice President

Harry Cook – Public Officer

Glenn Marshall

Sarah McKenzie

Sarah Cook

Megan Deans

Amanda Kimpton

Leisa Wallace

Jenny Ashenden

### **Rachael Mashford**

Project & Administration Officer

[show@alicespringsshow.com.au](mailto:show@alicespringsshow.com.au)

### **CASS Office**

P| 08 8952 1651

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