

THE Alice Springs SHOW



2024 PARTNERSHIP
OPPORTUNITIES



www.alicespringsshow.com.au

PO Box 2413, Alice Springs NT 0871

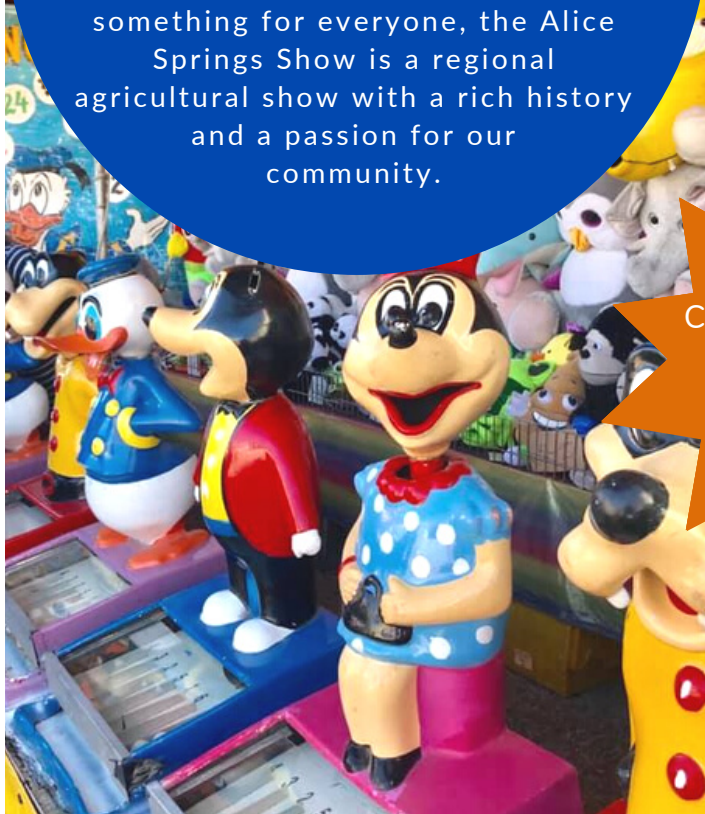
08 8952 1651

stay connected



Held over **TWO DAYS**

The Alice Springs Show is the largest community event in Alice Springs. A family event with something for everyone, the Alice Springs Show is a regional agricultural show with a rich history and a passion for our community.



2023

OUR REACH



20,000+

visits each year

celebrating
65
years

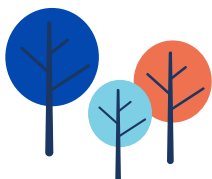
WEBSITE VISITS —

↗ 45,092

— 125+ TRADERS



Come and
BE WHERE THE PEOPLE ARE



- Business** – Boost your Brand
- Trades** – Make Friends with the Locals
- Tourism** – Celebrate your Experiences
- Mining and Construction** – Share your Stories
- Health and Social Services** - Connect with the People
- Not for Profits** – Discover new members
- Primary Industries** – Grow your Connections
- Education** – Explore new opportunities
- Technical and Arts** – Showcase your Skills

THE ULTIMATE DESERT EVENT ATTRACTS A DIVERSE CROWD OF ALL AGES, BRINGING FAMILIES TOGETHER TO CELEBRATE THE FINEST OFFERINGS OF THE REGION.



What we can Offer....

The Central Australian Show Society has a huge reach and is happy to customise packages for our sponsors. We want to make sure you get the most out of the Alice Springs Show! All of the below items are available to our sponsors and we will put together a package that suits your needs. We can put together packages starting at \$500.

-  Display Banners around the Showgrounds
-  Logo on the Alice Springs Show Website
-  2 - Day Show Passes
-  'Shout-outs" on Facebook
-  Company vehicle in the Grand Parade
-  Promotion of Business over Show PA
-  Indoor or Outdoor Trade Space
-  Yellow Brick Road
-  Newsletter Article about your Organisation
-  Invites to the Launch Event
-  Banner or Merchandise at Show Launch
-  Acknowledgement in Guide to Entries
-  Entertainment Item presented by Your Company

We are open to ideas!

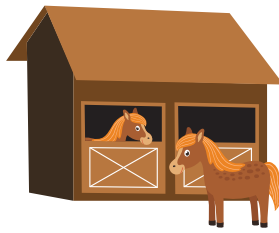
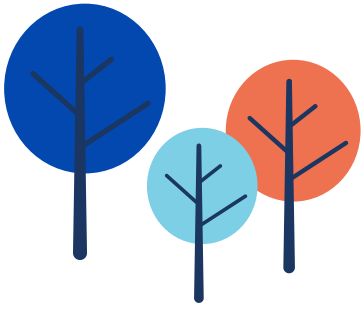
Don't see something you would like, just ask!

Partnership Packages

WHITE RIBBON	<ul style="list-style-type: none"> • 1 Banner around grounds • Logo on website • 2 x VIP Show Passes • 1 Carpark Pass • 1 x Facebook/ Instagram 'shout-out' • 2 x invitations to the Launch • Vehicle or mascot in parade • Acknowledgment in Guide to Entries 	\$750
RED RIBBON	<ul style="list-style-type: none"> • 2 Banners around grounds • Logo on website • 2 x VIP Show Passes • 2 Carpark Passes • 1 x Facebook / Instagram 'shout-out' • Banner at Show Launch • 2 x invitations to the Launch • 3.8 x 4M Trade Space • Vehicle or mascot in parade • Acknowledgment in Guide to Entries 	\$1500
BLUE RIBBON	<ul style="list-style-type: none"> • 3 Banners around grounds • Logo on website, linked to your business • 6 x VIP Show Passes • 3 Carpark Passes • 2 x Facebook/ Instagram 'shout-out' • Vehicle or mascot in parade • Banner at Show Launch • Open Invitation to the Launch • Indoor or Outdoor Trade Space up to 8M • Spot on Yellow Brick Road • Small ad in Guide to Entries • Logo on one paid advert in the 'Centralian Today' • Logo on advertising at the Information Centre 	\$3900+

For Gold Ribbon or Naming Rights sponsorship, please contact our office for a custom package.

Yellow BRICK ROAD START



The Show is coordinated by the Central Australian Show Society (CASS), an incorporated association with a dynamic volunteer management committee. Their mission is to promote, encourage and assist the development of agriculture, pastoral, horticulture, viticulture, commercial, mineral, industrial, cultural, handicraft, artistic and tourism pursuits in Central Australia.

Our Team & Committee

Andrew Barrett

President

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Holly Russell

Event Manager

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CASS Coucillors

Craig Whan - Vice President

Rachel Jericho - Vice President

Harry Cook - Public Officer

Glenn Marshall

Sarah McKenzie

Mette Spilsbury

Sarah Cook

Megan Deans

Amanda Kimpton

Leisa Wallace

Jenny Ashenden

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CASS Office

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